



# Accounting, Financial Markets & Economic Jargon

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The jargon, acronyms and complex concepts of finance can be very intimidating and can very quickly give us the feeling that we don't belong to the club. What's more, this language changes constantly and people who work in the industry are expected to keep up and be proficient in all aspects of the "lingo".

Trusting to Google or Wikipedia to understand new terms is akin to trying to find a needle in a haystack. It's far superior, not to mention incredibly more efficient and easy, to learn financial terminology in the proper context.

During this highly interactive course, you will absorb a working "financial dictionary" when we go through recent news stories. We will apply this dictionary to the issues that regularly cross your desk and we will also look into the trends that are set to shape the future.

You will gain a more thorough, reliable, confident understanding of the industry and of your own role in it.

## **Who should attend?**

This is a made-to-measure course for attendees who want an introduction to the financial world. It is also the perfect refresher course to bring your knowledge of jargon and trends right up to date in the fast-paced world of finance.

## **Course Outline**

- The *raison d'être* of finance
- The language behind the financial statements
- The world of economic policy
- The fund management agenda
- The issues being discussed in breaking news
- The most frequent acronyms in the industry
- The articulated trends of the future
- Review