



Finance for Non-Financial Managers

Financial statements are used to review past decisions, to form the basis of present discussions and to choose future directions.

Knowing how to read them, discuss them competently and to spot gaps is indispensable for today's managers.

This thoroughly engaging, practical course is packed with case studies and real-life scenarios.

The knowledge will prove immediately useful on a daily basis.

The course can be customised and tailored depending on level of detail required, seniority of delegates or to focus on a specific industry or project.

Who should attend?

Collaborators who need to pitch for, discuss and defend a budget.

The course is highly recommended to assist career progression, as being fluent and competent in finance in today's business world has many applications.

Course Outline

- Financial Reporting – Concepts, Principles and the Accruals Basis of Preparation
- The Profit and Loss Statement, Balance Sheet and Cashflow Statement
- Costing & Budget Preparation – Why, What, How?
- Dynamic budgeting; Communicating Expectations, Budget vs Actuals, Algorithms and Reviews



- Effective Scenario Analysis
- Using Ratios; Financial KPIs - Earnings, ROI, Credit, Cashflow etc
- Appraising Capital Investment; Interaction with P&L, Sunk Costs, Breakeven Analysis, Opportunity Cost, Leverage etc
- Case Study & Discussion

