



# Investment Strategies in a Low Interest Rate Environment

---

Interest rates are at an all-time low – low like we have never seen before, actually, with a possibility that almost-zero rates might span a decade or more. After a twenty-year bull run, the bond market is wondering where to go, and, in the absence of a recession, deflation is more of a threat than inflation.

In this context, companies need to consider a range of investment strategies that they can offer customers in order to meet realistic expectations of returns, while still managing risk.

In this comprehensive session you will get a solid overview of the world's monetary policy landscape, you will identify key investment strategies and risk management approaches, and you will analyse different scenarios for possible outcomes.

## **Who should attend?**

Delegates working in the institutional fund management area, advising clients on investment or who form part of the Treasury department in a corporation.

## **Course outline**

- The global macro environment variables underpinning real interest rates
- Monetary Policy Regional Outlook
- Yield opportunities in the fixed income asset class
- Yield opportunities in equities
- Yield opportunities in alternative assets
- Incremental yield opportunities through options derivatives
- Risk management
- Future spectrum of outcomes
- Review