



The Financial Markets – An Introduction

The financial markets are a tool to efficiently allocate capital between those that have it and those that need it. Those who have capital are seeking to conserve it and grow it, by hedging a liability and earning a return. They have a choice to funnel their money into government or corporate projects that need to borrow, or they can choose to inject cash into companies in exchange for part of future earnings.

The markets have become increasingly, and fascinatingly, more complex, with the introduction and explosion of derivatives, exchange traded funds and the way in which securitisation has become intermingled into the real economy.

In this course, you will learn the terminology and technicalities of the markets in context, you will gain familiarity with its actors and you will learn to discern what motivates each side of a financial markets transaction.

You will find immediate applications for this knowledge as you explore the very real impact of financial markets on your life and your decisions, as well as the decisions of governments and organisations (including your own).

Who should attend?

Delegates who seek to gain a thorough understanding of the basics of financial markets. No prior knowledge of the markets is required to participate.

Course outline

- The Characters of the Financial Markets
- The Anatomy of a Trade: From an Investor's Pocket to the Clearinghouse
- The Rationale for Government and Corporate Bonds
- The Process of Securitisation
- The Divers of the Stock Market
- The Influences underpinning Exchange Traded Funds



- The Basics of Derivatives
- Review

